



BLOCK BIRDS OUT PROTECT PEOPLE & PROPERTY

Discover the power of passive scent technology with Avian Block™

Congregating birds can cause significant equipment and property damage. Keeping them away can seem like a full-time job – but it doesn't have to be. **Avian Block™ packs a humane yet powerful repellent into a tiny pouch, a simple bird management system working around the clock to help deter birds from your property.**

Avian Block™ uses passive scent technology to create an environment that is inhospitable to birds. When Avian Block pouches are correctly positioned, natural airflow wafts a mild grape scent over an area. While detectable as a light aroma to humans, the active ingredient, methyl anthranilate, is an irritant to birds without harming them.

Avian Block can be hung almost anywhere – in large open spaces or on specific equipment, making it an ideal solution for nearly any business. Avian Block is EPA-registered for use in commercial, residential and agricultural environments.



Humane



Discreet



Fast, simple installation



Safe for use in high-traffic areas



Non-toxic



EPA-registered



AVIAN BLOCK EFFECTIVELY REPELS:

- Crows
- Geese
- Grackles
- Gulls
- Pigeons
- Ravens
- Sparrows
- Starlings
- Swallows
- Woodpeckers

See bird management results today.

Call 866.483.5166 or visit rentokil.com/us

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HOW PASSIVE SCENT TECHNOLOGY WORKS

Avian Block's pouches contain methyl anthranilate (MA), a naturally occurring compound found in Concord grapes, jasmine, mandarin orange, and other plants¹. This compound is also used as an FDA-approved flavoring in food products such as soft drinks and candy.

Although pleasant to humans, this non-toxic compound irritates birds' trigeminal nerve, a sensory system located in the upper beak. When even small amounts of air pass through Avian Block pouches, a light scent disperses, causing any birds in the area to experience an unpleasant sensation, triggering their relocation.



WIDE COVERAGE AREA

Each individual Avian Block pouch is effective for up to 1,000 cubic feet, ensuring widespread coverage for areas with light to medium bird pressure for up to three months with a single pouch.

FEATURES AND BENEFITS

Birds can cause damage, create health hazards, and upend your customer and employee experience in many areas. Avian Block's small size and versatility allow it to be installed in nearly any outdoor or semi-enclosed area², deterring birds from your business.

- EPA-registered for commercial, residential, and agricultural use
- Hang from trees, eaves, equipment, patios and balconies, in outdoor dining and recreation areas, in covered walkways, near HVAC units, and more
- Compact and discreet
- Non-conductive, does not interfere with electrical or communications equipment

1. National Center for Biotechnology Information. "[PubChem Compound Summary for CID 8635, Methyl anthranilate](#)," PubChem, National Institutes of Health. Accessed 4 April, 2024.

2. Avian Block is not available in all geographical areas.

A SIMPLE APPROACH TO BIRD MANAGEMENT

HUMANE
SOLUTION

LOW COST,
LOW MAINTENANCE

EFFECTIVE AGAINST
MANY COMMON SPECIES

VERSATILE FOR USE
NEARLY ANYWHERE

DOESN'T NEED TO BE
SEEN TO BE EFFECTIVE

DOESN'T IMPACT
NON-TARGET ANIMALS

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