

# BIRD MANAGEMENT RESULTS YOU CAN SEE

Optical Gel™: Nearly invisible, radically effective

When birds settle in at your business, they can potentially create costly problems. **Rentokil can help you humanely solve bird issues and minimize the likelihood of return with Optical Gel™.**

Optical Gel is a revolutionary, multi-sensory deterrent that is nearly invisible but radically effective. By targeting three different bird senses, Optical Gel simply prevents birds from landing, nesting on, and damaging structures.

Installed in a self-contained puck formulation, this low-visibility, minimal maintenance product can be used to help keep birds away from almost any type of surface or facility.



Humane – doesn't harm birds



Unobtrusive, low-profile design



Easy install – doesn't damage structures



Immediately visible results



Non-toxic



Long-lasting



## THE MULTI-SENSORY ACTION OF OPTICAL GEL

- **Sight** – This proprietary compound reflects UV light to warn birds away.
- **Scent** – Smells such as citronella and peppermint are unpleasant to birds.
- **Touch** – The sticky nature of Optical Gel isn't appealing to clean-natured birds.

**See bird management results today.**

Call 866.483.5166 or visit [rentokil.com/us](https://rentokil.com/us)

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## PREVENTING BIRD DAMAGE

Birds and the mess they leave behind are more than just a nuisance. Known to spread pathogens and ectoparasites that can potentially cause harmful illness and disease in humans, their mere presence can be cause for health, safety, and contamination concerns.

With Optical Gel in place, you can halt birds in their tracks, preventing them from landing, roosting, and nesting and causing damage to structure and property, protecting your brand image and reducing the need for costly cleanup.



## PROTECTING SURFACES WHERE BIRDS CONGREGATE

Optical Gel's compact puck formulation makes it a great solution for surfaces where birds congregate such as rooftops, pipes, ledges, and beams. The product is versatile enough to be used to protect other investments from bird damage, such as signage and roll-up doors.

## IDEAL FOR USE BY NEARLY ANY TYPE OF BUSINESS

Optical Gel is non-toxic and low-profile, making it a perfect tool for nearly any type of business – from sensitive environments to highly-trafficked public areas.

- Distribution and logistics
- Food processing and third-party audited facilities
- Grocery stores
- Healthcare
- Hotels
- Office buildings
- Parks
- Restaurants, bars, and leisure entertainment facilities
- Schools
- Sports and event arenas
- Warehouses

## SAFE FOR BIRDS, EFFECTIVE FOR YOU

LOW  
MAINTENANCE

SAFE FOR ALL  
BIRD SPECIES

DURABLE AND  
VERSATILE

1-YEAR  
LIFE SPAN

NON-TOXIC  
FORMULA

WITHSTANDS MOST  
WEATHER EXTREMES

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